



NEWS

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For Immediate Press Release

Exhibit at the Leading Finishing Platform

SFCHINA2025 is going to be held on November 25 - 27 at Halls E1 and E2 of the Shanghai New International Expo Centre (SNIEC), Shanghai, P.R. China. This year's exhibition covers more than 16,200 square meters of gross exhibition area. SFCHINA has been acting as the industry's go-to platform since 1983. Exhibitors can cultivate connections, harvest opportunities, enhance competitiveness, build brand awareness and generate buzz for new products, with a view to realizing high quality development and standing out from fierce internal competition. To seize the unique benefits and growth opportunities offered by the leading finishing platform, apply to exhibit now!

Explore the World's Largest Surface Finishing Market

According to consulting firm Cognitive Market Research's report, the 2025 global surface finishing market size is estimated to reach over US\$105 billion, with a CAGR of around 4.78% from 2025 to 2030. The Asia Pacific market is expected to lead the growth and projected to grow at a CAGR of over 6.5%, attributing to strong demand from industries like automotive, electronics, aerospace and construction, and advancements in automation, IoT and AI-based process controls. Furthermore, Asia Pacific coatings market is the largest segment globally, consisting of 50+ countries / regions. This market is expected to continue expanding, creating a favorable environment for businesses looking to expand their presence there.

Penetrate the World's Most Important User Market

In 2024, China's GDP grew by 5%, solidifying its position as the second-largest economy in the world. China's manufacturing sector that is above the designated size grew by 6.1% year-on-year. Notably, equipment manufacturing expanded by 7.7%, while high-tech manufacturing rose by 8.9%. In terms of products, production output in new energy vehicles, integrated circuits and industrial robots grew by 38.7%, 22.2% and 14.2% respectively. The development of related manufacturing industries and products continues to drive surface finishing demand. China sets 5% economic growth target in 2025 despite rising global risks and challenges. Moreover, China is the largest user of surface finishing products and technologies globally, due to its robust manufacturing sector. Exhibiting enables businesses to tap into this vast market.

Exhibit to Achieve Success

SFCHINA series of exhibition has been serving the industry for over 40 years, where it has been widely recognized and has established a strong footprint in Asia, particularly China. In a more interconnected world and evolving landscape, SFCHINA integrates the elements for cross-sector collaboration, competitive insights and industry trends that are essential for business aiming to thrive sustainably. Our 2024 Guangzhou exhibition attracted over 7,300 trade visitors from 31 countries / regions, together with 279 exhibitors from 19 countries / regions to participate. SFCHINA2025 will return to Shanghai and continue to be a growth platform to boost long-term success!

To learn more about SFCHINA2025, please visit www.sfchina.net or contact the Organizer. Follow us on Facebook, X, LinkedIn and YouTube to receive future updates. Scan the QR Code below to apply to exhibit.



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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Coatings" and "Surface Finishing" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Shanghai and Guangzhou, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)" — the only official publications for the SFCHINA and CHINACOAT series of exhibitions.